

FOR IMMEDIATE RELEASE:

Delta, Colorado, May 8, 2020 – \$upport Delta County

Delta County is close to completing one full week of the majority of our local businesses open with restrictions again. As we patiently wait for all of Delta County's businesses to reopen, there is the ground swell of "**Support local**" starting to take off across the County.

"These are our friends and neighbors", said Elyse Casselberry, Delta County's Community and Economic Development Director, "We are rooting for each and every business to reopen, and are saddened to see some that have closed for good. We are doing everything we can to provide the resources and funding to help Delta County businesses."

Delta County's Business Resource Support Center is led by Elyse with significant support from ENGAGE, the Delta Area Chamber of Commerce, the Cedaredge Chamber of Commerce, and Region 10; it has been pivotal in ensuring that business across all industries have the information they need in order to reopen, stay open, get funding, or find a likeminded business community where everyone is in the same boat as it relates to the COVID-19 pandemic.

The Business Resource Center is excited to launch our marketing campaign, \$upport Delta County. \$upport Delta County's objective is to educate Delta County residents as to why it's important to Shop Local, Spend Local, and Stay Local. We will also be working hard to help our local businesses in *their* marketing efforts with videos, graphics, and business profiles.

"We are so excited to get this rolling, we filmed in Delta today, and will film in Cedaredge, Crawford, Hotchkiss, and Paonia next week" said Delta County's Public Information Officer Darnell Place-Wise, "This initiative serves two purposes; to support our Delta County Business community, and to say welcome back and thank you to these fantastic businesses. We truly are Delta County Resilient, and we are all in this together!"

More information on \$upport Delta County can be found at the following locations:

- Delta County's website: <http://deltacounty.com/699/Business-Resources>
- Delta Area Chamber of Commerce's website www.deltacolorado.org
- Cedaredge Chamber of Commerce's website: www.cedaredgechamber.com