



# Household Community Survey Report

September 18, 2019



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## Introduction

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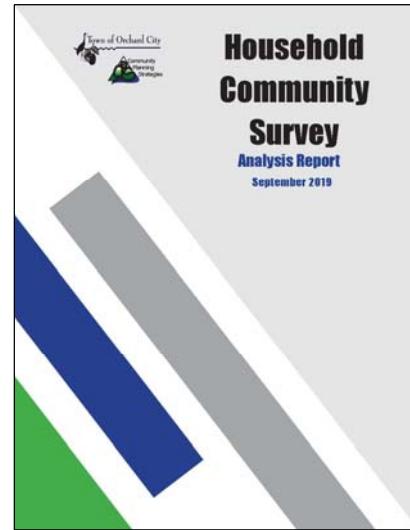
**Building People, Places, and Community by supporting communities in reaching their land use and development goals effectively and efficiently.**



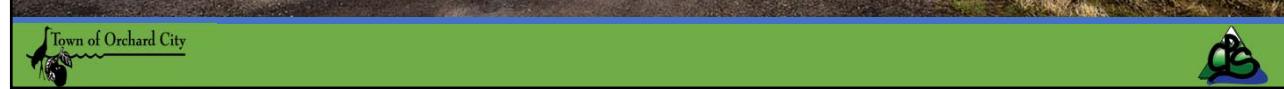
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# Report Layout

- 01: Background & Context**
- 02: Approach & Methodology**
- 03: Response Analysis**
- 04: Strategic Next Steps**



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# Why Survey Community?

- Increased desire to fix dangerous buildings
- Community engagement
  - #1: Public Meeting Unleashed, May 2019
  - #2: Household Community Survey



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# Public Meeting Unleashed

- 1) Community visioning exercise
- 2) Identify what people might pay for
- 3) Decrease the negative impacts of growth
- 4) Land use regulations are not desirable
- 5) Design standards
- 6) Economic analysis

The image shows the front cover and a few pages of the booklet. The cover features a map of Orchard City with a red star and the title 'Town of Orchard City Master Plan Update' and 'Public Meeting - UNLEASHED'. The first page contains a map of the city and a brief description of the meeting. Subsequent pages show various sections of the Master Plan, each with a title, a map, and a grid of small images illustrating specific projects or areas.



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## Objective

- Gather insights on topics, ideas and projects the town has been considering
- Assist Planning Commission, Board of Trustees, and town staff to:
  - Prioritize projects
  - Identify next steps
  - Allocate resources

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# Survey Set Up

- 6 Parts
- 3 Question Types



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# Survey Reliability

## Population Size:

1,774 Households

## Responses Received:

## 351 Surveys

## Total Response Rate:

19.8%

## Average Sample Size:

## 327.7 Responses

## Confidence Level:

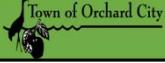
95%

## Margin of Error:

+/- 5%

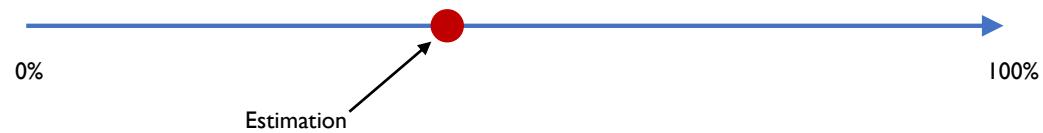
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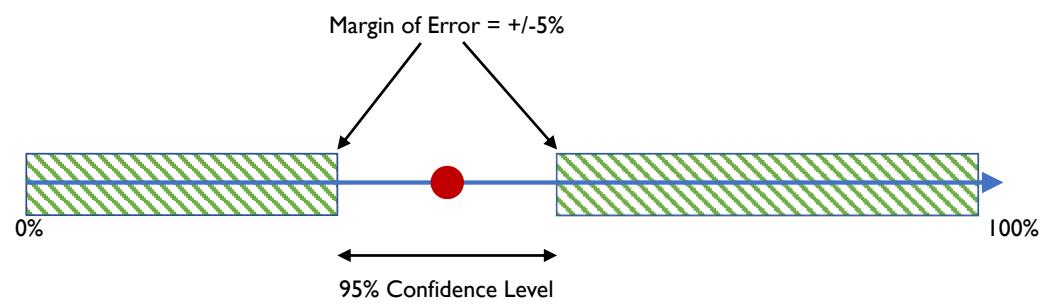
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# Survey Reliability



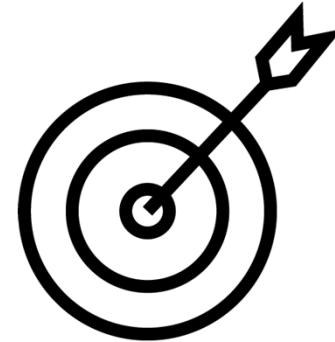
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# Survey Reliability

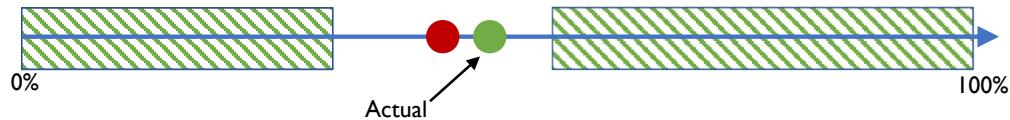


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# Survey Reliability



We can be **95% confident** that the actual views fall within a **+/- 5% margin of error** of the survey results.

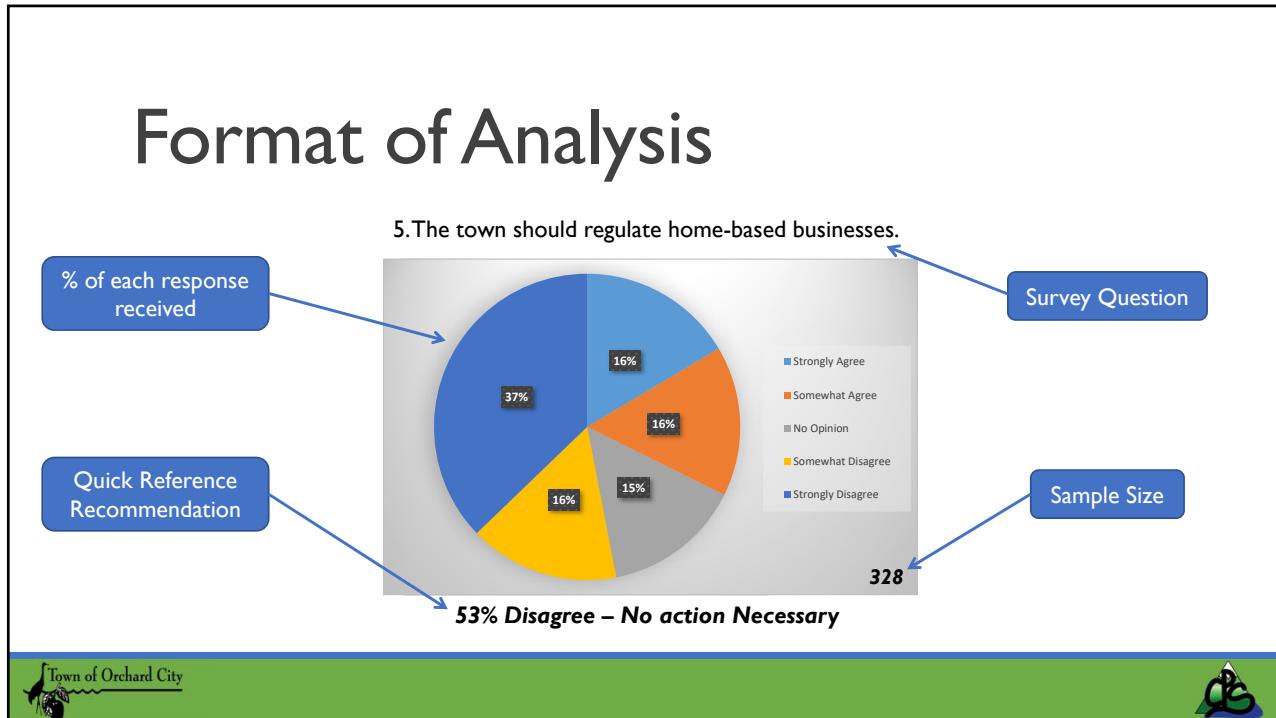


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# Format of Analysis



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## Part A: General Community Understanding

**Narrative:**

1. Good understanding of community roots
2. Generally informed
3. Declining revenues weren't known
4. Delta County developing land use regulations unknown

**Recommendation:**

1. Increase communication with residents to increase transparency and trust.

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## Part B: Land Use

### Narrative:

1. Community generally against land use regulations
2. Strong feelings towards salvage yards
3. Limit RV parks and tiny home development

### Recommendation:

1. Basic land use standards based on limiting negative impacts
2. Clear the path for home based businesses

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## Part C: Town Services

### Narrative:

1. Many capital projects are not supported
2. Distinguish between various land uses
3. Focus on negative impacts

### Recommendation:

1. Community engagement
2. Nuisance ordinance
3. Land use standards

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## Part D: Water

### Narrative:

1. Split community
2. Sentiment is all over the board

### Recommendation:

1. Continued education, outreach, and dialogue
2. Additional research:
  1. Delta County position
  2. Colorado Dept. of Local Affairs resources

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## Part E: Roads

### Narrative:

1. Lower interest in capital projects.
2. Higher interest in increased safety measures.
3. Higher interest in maintenance.

### Recommendation:

1. Increase participation in Transportation Planning Region.
2. Evaluate network to identify priority roadways, resources available to maintain additional roads, and funding options available.

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## Part F: Funding & Financing

### Narrative:

1. Generally fiscally conservative and unwillingness to pay for additional programs or activities.
2. Higher willingness to pay for code enforcement activities, infrastructure improvements, and maintenance of infrastructure.
3. Very low interest in funding public transportation.

### Recommendation:

1. Better understand community concerns with supporting nuisance ordinance and infrastructure improvements.

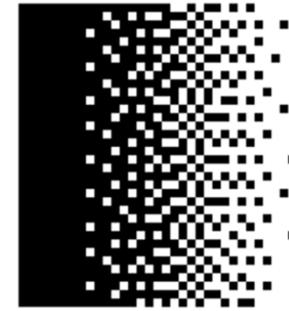
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# What's It All Mean?

## I. Pros & Cons to Dis-Incorporation



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# What's It All Mean?

## I. Pros & Cons to Dis-Incorporation

## 2. Nuisance Ordinance



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# What's It All Mean?

1. Pros & Cons to Dis-Incorporation
2. Nuisance Ordinance
- 3. Capital Improvement Program**



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# What's It All Mean?

1. Pros & Cons to Dis-Incorporation
2. Nuisance Ordinance
3. Capital Improvement Program
- 4. Land Use Standards**



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